

Analysis on the Function Management and Utilization Rate of the Tourism Hospitality Management Laboratory

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ABSTRACT: *This paper aims at finding out the problem in the tourism hospitality management laboratory by analyzing the concept of the tourism hospitality management laboratory and summarizing the basic theory of the tourism hospitality management laboratory. We should consider the actual development situation, and put forward the construction project from its necessity, feasibility, target decision, planning design and guarantee mechanism, etc, and analyze the specific operation condition, which give references to the establishment of the hotel management specialty laboratory.*

Categories and Subject Descriptors

K.6.1 [Project and People Management] ; J.1 Administrative Data Processing]: Education

General Terms: Module management, Model Building

Keywords: Tourism Hospitality Management, Laboratory Establishment, The Function of Laboratory Management, Operation Condition

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1. Introduction

It is the coherence between the quality of higher vocational education cultivation and the market need that decides the sound development of the high vocational education, and tourism hospitality management major is universal among colleges and universities. The laboratory provides the major practical education with a guarantee [12]. However, there are shortcomings in the laboratory,

such as barbarous standard, insufficient capital investment, incomplete function, unobvious service role, etc. Consequently, this article analyzes the project and operation function of the tourism hospitality management laboratory so as to provide a favorable environment protection laboratory to establish and perfect the functions and management system [1-4].

2. Tourism Hospitality Management Specialty Laboratory

2.1 The concept of tourism hospitality management specialty laboratory

It is an analog place which is used for practicing teaching; it can be classified into two kind's laboratories, on and off campus [1]. The "on campus" is usually the simulation of the hotel lobby, guest rooms, bar and restaurants etc, while the "off campus" is usually the training base that cooperation between colleges and hotels, and aims at improving the students' practical ability.

2.2 The basic theory of tourism hospitality management specialty laboratory

The radical purpose of establishing the tourism hospitality management specialty laboratory is to enhance the practical training and improve the student's practical ability. The relative theory includes higher vocational education management theory, practice teaching theory and project management theory [2]. Higher vocational education management theory can be fractionized into the theory of goal management and the theory of total quality management. The theory of goal management refers to a systematic management method that focus on the work

and people, and it is a management style which all members share and construct the same goal, then substantiate it into all the departments. The total quality management is a sort of management philosophy based on the need and expectations, and it is a management style above all the members and focus on the product quality. The working process is Plan-Do-Check-Action, that is, a management circle which is called PDCA.

Practical teaching theory is another basic theory in the laboratory, and the famous psychologist Gagne classified leaning action into eight stages in the 20th century, including: motivation, understanding, acquisition, maintain, memories, summary. Operation and feedback, and the most important advantage of Gagne are the practicality, which combined the research result with teaching education; however, the theory is only the basic framework rather than specific implementation steps. In addition, pro. Jean Leif and Edinna Wenger proposed situational learning theory, and they thought that learning was a social, practical and differences in resources for the intermediary process, rather than a psychological process of building individual significance, they also emphasized two learning principles: combine the knowledge with practice, and learn by social interaction and cooperation. To sum up, we should take what we have learned into practice.

The theory of project management can be classified into the project scope, project time, project organization and project management. The project scope management consists of the project scope planning, scope definition, scope verification work breakdown, and scope control. Time management refers to carry out a series of project management in the premise of ensuring the project quality and budget. Project organization management referred to mobilize professionals, and assigned to the project manager to complete tasks in a specific period of time. In order to accomplish the above task, it usually includes four steps, the project startup, and project. Implementing, tracking and control of the project and the closure of the project. It is as shown in figure1:

3. The Existing Problems In The Current Laboratory of Tourism Hospitality Management Specialty

Now there are corresponding laboratories in college which has tourism hospitality management specialty, however, in the practical operation, the inner laboratory has a series of problems such as insufficient investment, poor management, incomplete function, low utilization rate; and the establishment of the outer laboratory prefer to do grandiose things to impress people, which lead to the high grade in the name while few operates in reality [1,3,4]. Specific performance is as follows

3.1 Nonstandard Management System

The hotel management major of higher vocational colleges in foreign countries attaches great importance to the establishment of laboratory, and most of them consider

the integrity and usefulness. In order to improve the teaching quality, the equipment and device of the laboratory should be tracked to the frontier development of modern hotel industry. Students' experimental base should adapt to the technology development level, which contains hotel facilities, service process, management level, personnel and other aspects. However, in the domestic, we establish a laboratory, but it is lack of complete, normative operation and management system, and the common performances are as follows: unclear responsibility of the management person, nonstandard of the laboratory safety management and nonstandard implementation of the laboratory operations, etc [5].

3.2 Insufficient Monetary Investment

We can know the importance of the tourism hospitality management specialty from the establishment of the laboratory in many colleges, but the attendant problem is the lack of investment funds, and insufficient knowledge to the rapid development of the hotel industry. Consequently, many colleges and universities only do one-time capital investment in the construction of laboratory, but ignore the post experimental equipment update problem, thus it leads to the disconnection between training content and hotel reality.

3.3 Incomplete Function

The establishment of laboratory in college is based on imitating the partial function of the hotel, which is not able to meet the needs of practical teaching and leads to inefficient teaching. Meanwhile, most colleges mainly adopt book teaching mode and can not effectively combine the knowledge with ability and skill, furthermore, and there is a lack of good interaction between colleges and the society and the hotel business, thus it is difficulty to integrate into social service role.

3.4 Training Base Outside can not meet the Requirements of Practical Training Teaching

Customers first is the principle which is appreciated by the hotel industry; although colleges cooperated with the outside hotels and establish the practical training base, students go in for hotel service for the first time, and most of the hotel management staff can do the first-line job; in addition, as the time dispersion, the students could not have long-term internship, thus the operation process is not satisfactory [6].

4. The Utilization of the Tourism Hospitality Management Laboratory

At present, the utilization rate of the tourism is not satisfactory. In terms of the inner laboratory, time is the main factor that affects its utilization rate, the time available means the year total open time minus the laboratory preparation and equipment maintenance time; therefore, we put forward the comprehensive opening solution. The comprehensive opening means the laboratory still opens to students in the normal teaching time of implementation and also includes non training courses semester. Students

usually need to have classes, so it is better for them to make use of the evening or weekends to take part in teaching activities so as to have more chances or opportunities to take practical skills training. As for the outside laboratories, we should go by the principle of quality over quantity, the cooperation hotel must have the following qualities: 1) meet the needs of teaching task and can improve the practicality of students; 2) the teaching base should be equipped with quality management and sound environment; 3) the training staff in the outside training base should have high sense of responsibility and high level of business.

5. The Construction Plan of Tourism Hospitality Management Specialty Laboratory

5.1 The necessity of establishing the tourism hospitality management specialty

The global tourism industry received the rising volume rise with the upsurge of the hotel industry, meanwhile, with the upsurge of the tourism and hotel industry, it brings great employment prospect. China, as the biggest tourism market, which has an urgent demand for hotel talents, in addition, practice + training + internship is the talent training mode of many hotel management specialty, the mode is pragmatic, which is good for the cultivation of student occupation quality and employment competitiveness, therefore, it is necessary to develop the hotel management specialty training base.

5.2 The goal decision of training project construction

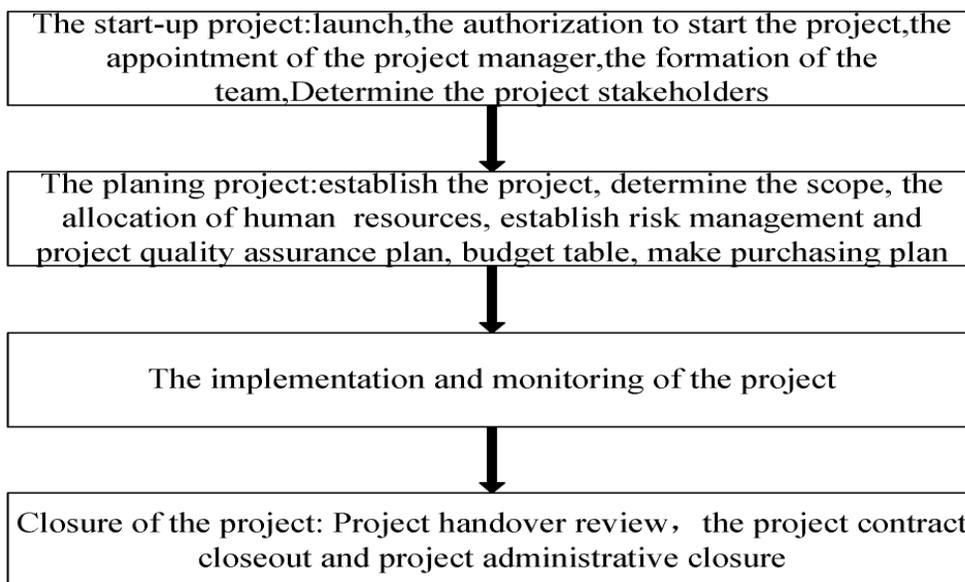


Figure 1: Four Steps for Project Management

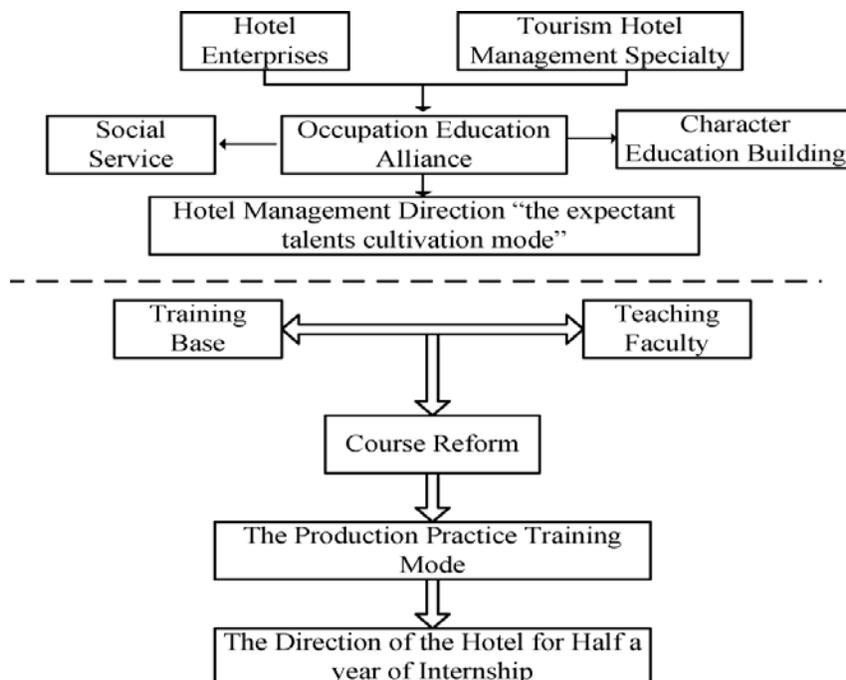


Figure 2. Tourism Hotel Management Specialty Framework Constructions

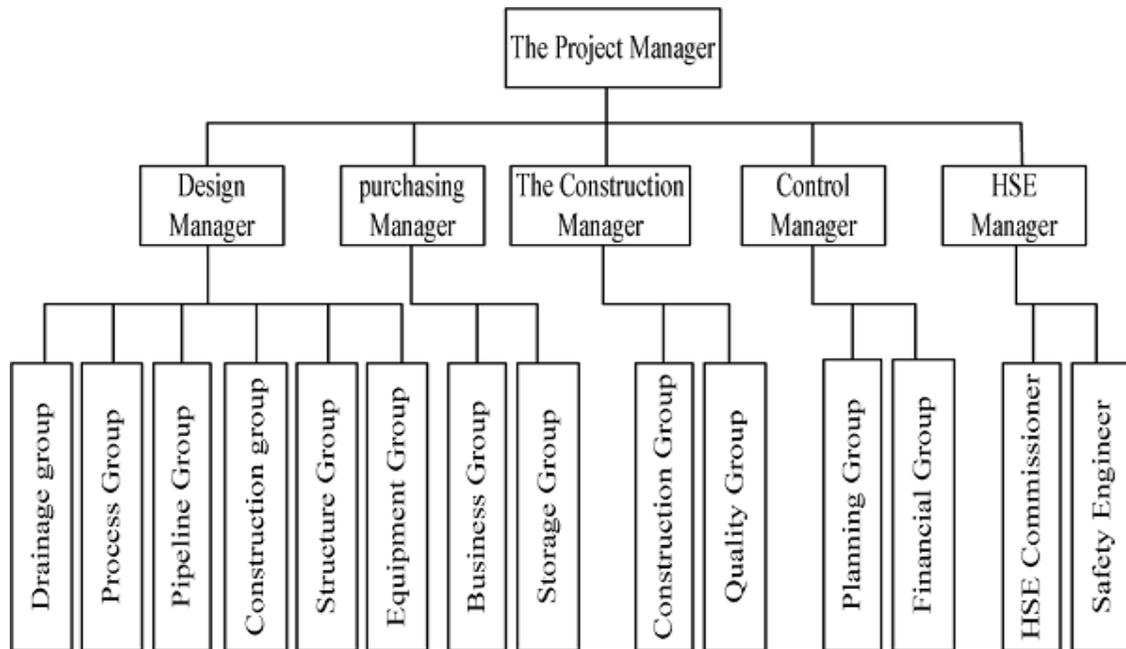


Figure 3. The project organizational structure

5.3 Planning and design of training project

The training project involves extensive range of training and requires each department to have fully expanded cooperation, and it is based on the objective of the project quality and level, the project organizational structure is shown in the following figure

6. Conclusion

The construction of tourism management of professional laboratory is always an important subject in higher vocational education. The higher the quality, the more it can build the practice teaching training platform and increase students' ability of events, which is one of the important measures of the current education reform and innovation. The management of teaching equipment and facilities as well as the teaching management of university can make the students realize the complete systematic and practical skill learning, and lay a solid foundation for their future work. China's higher vocational training project is still in the initial exploration stage, in addition, the utilization rate is low, and the experience and management system are all needs improving. This article has done some research of the laboratory construction project and expected to achieve a certain reference to the training project construction.

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