

Editorial

We present the second issue of this volume of the **International Journal of Web Applications** with the below research.

In the opening paper, **“Evaluation and Analysis of the Spirit of Higher Education in the Innovation of Modern Apprentices with Information Technology”**, the authors evaluated and analysed the impact and application of modern apprenticeship innovation in information technology under the influence of higher education. The paper discussed the existing problems and challenges and proposed corresponding suggestions and measures. The authors viewed that it facilitates remote interaction between apprentices and masters, transcending traditional educational models’ temporal and spatial constraints.

In the next paper, **“Construction of Viterbi Algorithm Voice Command Model for Autonomous Learning of College English”**, the authors proposed a novel approach to college English autonomous learning voice command model based on the Viterbi algorithm. This innovative model not only enhances students’ English proficiency and learning outcomes in an autonomous learning environment but also empowers them to take control of their learning. The authors have given validation of the model’s effectiveness and superiority through experiments, demonstrating its ability to accurately interpret students’ voice commands, sparking intrigue about its potential.

In the final paper, **“Impact of Data Mining and Social Media Marketing to Enrich Customer Satisfaction,”** the authors demonstrated how social media uses data and data mining to bring value to customers and increase their satisfaction level, using Instagram as an example. During the work process, several study development and opportunity areas were revealed to continue the in-depth investigation of the case. The quantitative and qualitative study was initiated to support research with primary data input.

We hope these papers generate interest among readers while reading them.

Editors